



**Kia Motors Corporation**  
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**www.kiamotors.com**

1105-JS-KM /GE-RHD

## *The Power to Surprise™*

Kia is the newest and most exciting force of change in the automotive world and we are ready to change the way you feel and think about driving. More than just a promise, we are committed to making driving a true pleasure for customers across the globe. With youthful styling and the latest in advanced technologies, Kia cars are turning heads the world over with the power to surprise. From the Picanto to the Mohave, Kia offers a full lineup of sedans, SUVs and MPVs that are not only practical but downright exhilarating to drive. Keep your eyes on Kia because our best has yet to come.

### About Kia Motors Corporation

Kia Motors Corporation (www.kiamotors.com) -- a maker of quality vehicles for the young-at-heart -- was founded in 1944 and is Korea's oldest manufacturer of motor vehicles. As part of the Hyundai-Kia Automotive Group, Kia aims to become one of the world's premier automotive brands. Over 2 million vehicles a year are produced in 13 manufacturing and assembly operations in eight countries which are then sold and serviced through a network of distributors and dealers covering 172 countries. Kia today has over 44,000 employees worldwide and annual revenues of over US\$20 billion. It is the major sponsor of the Australian Tennis Open and an official automotive partner of FIFA -- the governing body of the FIFA World Cup. Kia Motors Corporation's brand slogan -- "The Power to Surprise" -- represents the company's global commitment to surpassing customer expectations through continuous automotive innovation.



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Reliable Multi-Player  
**CARNIVAL**







## More **means** more

The Carnival has been created for every need you and your family can have. It has all the options you need to keep your family safe and secure, and is packed with features that enhance your space and comfort. It's a reliable business partner, too, elegantly designed from inside and out to meet your desire for style and practicality. The Kia Carnival is an MPV that ensures you get more of what you need. And more really is more.







# Hit the road!

Ready to hit the road? The Kia Carnival is an MPV that's designed to satisfy your needs and your wants.







## Embrace the new day

Who knows what the new day will bring? The beauty of the Carnival is that you're prepared for every eventuality, with flexibility and practicality inside and the style to impress on the outside.





Carnival has head-turning looks, with an aerodynamic and well-proportioned style that leaves no doubt about its high performance and sophisticated interior.

Daring to be different, it's a vehicle that reaches into the future while at the same time managing to incorporate elements of solid, classic design. In short, with its skilful balance of the traditional, the Carnival is a modern classic. The look is one of breezy elegance and harmony, from the tip of its purposeful nose through its fresh style, multidimensional moulding and powerful wide body. Every detail from the fresh colouring of the sturdy bumper, the contoured hood and split level radiator grille to the sleek side mirror housings is sculpted for aerodynamic efficiency. This translates into reduced wind turbulence, lower wind noise and improved fuel economy.

## A modern classic

Even the air intake grille beneath the bumper has clean lines, housing the advanced intercooler system for maximum engine performance. Large dual front headlights have a sharp and distinctive look, and combined with the rear optical groups incorporate advanced reflectors and lenses for maximum visibility and night time driving safety. Discreet fog lamps are set within the bumper. At the rear the Carnival looks purposeful and rugged, with a semi-spoiler above the high-level LED stop lamp and a neatly cut-away bumper with step plate to provide maximum loading efficiency. The overall effect is a contemporary, highly-researched yet classic MPV.



Beyond your imagination





Space is no frontier in the Carnival, where you'll find ample head and legroom even when you carry eight people in its light and refreshing interior.

## It's your life and it's a Carnival

You never know what tomorrow will bring because no two days are ever the same. Your schedules are full and time has become the most precious commodity of all. The Kia Carnival helps meet family responsibilities and the demands of work in a truly multipurpose vehicle. With its versatile design and abundant cargo carrying capacity, the Carnival provides the balance you need to enjoy your life. The driver is at the heart of the design, giving you more personal space yet providing a wealth of advanced technology and features within easy reach. A more user-friendly audio system, user-friendly layout and control recognition, and higher centre fascia complement

the elegant and coordinated trim and panels. With the Carnival, you are always prepared to handle unexpected demands. Whether you need to get some work done or take the family for a weekend outing, the Carnival is the all-in-one tool that inspires contentment and productivity. It is packed with innovative practicality from the storage within doors and vertical vents through to the multiple seating arrangements to give you a more flexible space. In fact virtually every square centimetre of the interior panels has been given a practical purpose, whether storage, lighting or some other amenity. Lifestyle friendly in the extreme.



11 seater





## Come and join the new world

Carnival delivers a unique invitation: come and join a world where a vehicle guarantees satisfaction from the moment you look around it to the day you take advantage of all its possibilities.



## Warmth inside

The warmest of welcomes awaits you inside the Carnival's spacious and well-appointed cabin.





## All the **space** you'll ever need

With the Carnival you're never short of space. One-touch double folding seats on the second-row create easier access to third-row seating or will expand the rear cargo space available to you. Third-row seats on the LWB model fold flat and the seats collapse into the floor, while those on the SWB version can be double-folded, removed and easily moved back and forth on the sliding rail.





For maximum cargo carrying capacity



Split removable second-row seating



Double-folding for easier entry



Double folded third-row seats



#### ◀ Various seating options

Carnival sets a new standard for versatility and simplicity. The seating arrangements have no end of flexibility making it perfect for carrying passengers only, using your Carnival as a cargo-hauler or a combination of the two. The images show the SWB model, and how you can fold and double-fold the completely independent seats to customise space and achieve your perfect layout. You can fold second row seats to make side access more convenient, or fold the third row to create storage space in the rear. Second-and third-row seats are completely detachable for more van like versatility and optimal cargo transporting capability.

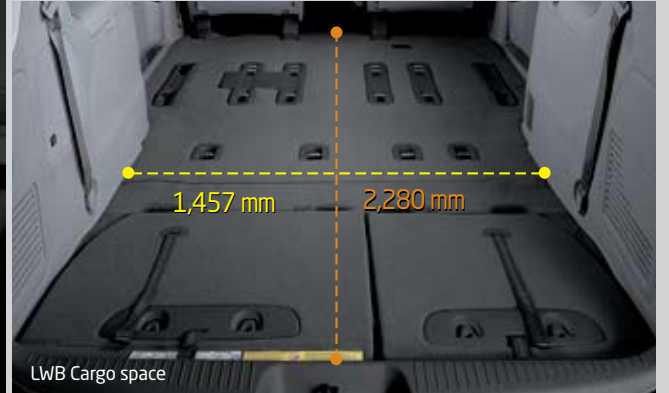
#### ▼ Carnival LWB seating arrangements

The Carnival designed for business or relaxing with your family on a weekend outgoing. With the tug of strap, you can fold and stow away third-row seats, which fold neatly into the floor. Flat folding seats can create more room for transporting cargo and luggage.

#### ▼ Third-row seating (Folding and sinking)



#### ▼ Convenient in-floor storage



LWB Cargo space

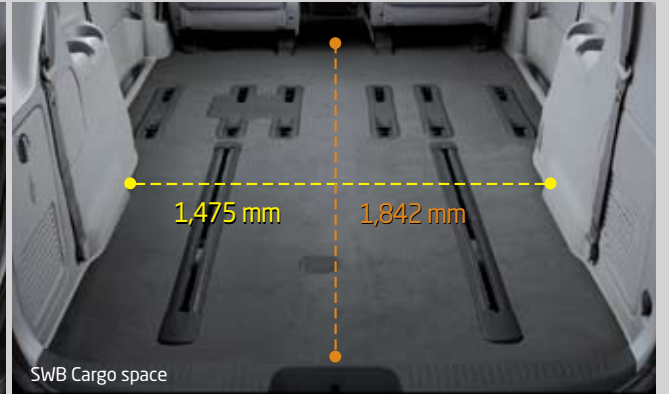
#### Carnival SWB seating arrangements

Whenever you need a bulky cargo, the seats can be folded in a simple one-two sequence or removed entirely in a three-step operation. A double folding on the second-row seats makes for easier entry and egress.

#### ▼ Third-row seating (Sliding and folding)



#### ▼ Cargo security screen



SWB Cargo space





## Thoroughly modern powerplants

Kia's various technological advancements to the engine and transmission have created the most modern and efficient powerplants for an MPV, ensuring the right power and torque to suit this space-laden vehicle. All of the improvements translate into a more powerful, quiet and environmentally friendly ride in the most stylish setting possible.

The Carnival LWB is served by the economical 2.9 litre CRDi diesel engine or immensely powerful 3.5 litre V6 CVVT (continuous variable valve timing) gasoline engine with aluminium block design. These are mated with two transmission options. The 6 speed

automatic tiptronic transmission features neuro fuzzy artificial intelligence for processing information on driving styles and conditions, and an advanced Powertrain Control Unit for smoother gear shifting. The 5 speed manual transmission is equipped with multi-cone synchronizers for minimal gear friction.

The SWB has the same diesel option or the advanced aluminium block 2.7 litre V6 CVVT (continuous variable valve timing) gasoline engine. The advanced automatic transmission system comes in two types; the 4 speed transmission mated with 2.7 gasoline engine and the 5 speed transmission with the diesel. The new 5 speed manual transmission is mated to a redesigned clutch release mechanism and has been totally re-engineered to minimise gear friction and gear noise for nearly silent, effortless gearshifts.

Carnival comes with advanced engine choices to suit your demands for performance and economy, with a new chassis, 4 wheel independent suspension and technological enhancements to maintain low noise and a smooth ride.

**Transmission //** Integrated systems monitor your driving style to adapt the shifting performance, and neuro fuzzy technology simulates human reasoning. They combine to make Carnival's transmission options quieter, smoother, lighter and more intelligent.



### ▲ 2.9-litre CRDi Diesel engine

This modern Common Rail engine provides more horsepower with less noise and fewer emissions through optimal combustion.

Max. Power: 185 ps (136 kW) @ 3,800 rpm

Max. Torque: 35 kg.m (343 Nm) @ 1,750 ~ 3,500 rpm

### ▲ 2.7-litre V6 engine

An advanced aluminium block engine that features improved fuel efficiency and higher performance at low and mid speeds.

Max. Power: 189 ps (139 kW) @ 6,000 rpm

Max. Torque: 25.4 kg.m (249 Nm) @ 4,000 rpm

### ▲ 3.5-litre V6 engine

A high performance engine with improved torque at mid and low speeds, reduced noise and environmentally friendly design.

Max. Power: 275 ps @ 6,300 rpm

Max. Torque: 34.3 kg.m @ 4,500 rpm







# Carnival will be your safety guard

The many safety features in Carnival, from the wheels and chassis to interior air bags, combine to make it an extremely safe place to be, whether you're driver or passenger.

Safety has been a primary consideration in the development of the carnival, to ensure that a vehicle designed to carry multiple passengers does so with utmost protection at all times. Kia has focused its efforts to provide you with the most secure vehicle ever. Active safety features such as ESP (Electronic Stability Program) for maintaining control under unexpected road conditions, which incorporates TCS (all-speed Traction Control System) and Brake Assist System, which enhances the ABS to give you maximum stopping power without skidding. The VRS (Variable Rack Stroke) technology ensures Carnival will automatically adjust the wheels' turning radius to account for the

use of snow chains. Carnival's sturdy steel frame creates a safety cell that absorbs impact energy, with front and side collision protection at every important point to protecting passengers in the event of an impact. A second line of protection is offered by 6 state-of-the-art wrap around airbags. Front dual airbags protect the driver and passenger from front collisions, while side airbags and roof-based curtain airbags provide protection for the head, chest and pelvis protection for passengers.







## It's the perfect MPV

Kia's aim to perfect the true Multi-Purpose Vehicle has been realised with the Carnival, which takes driver-friendly design to a new level and provides you with a premium quality vehicle that is driven by added value.





Overhead sliding door buttons



Sliding door buttons

▼ **Dual power sliding doors**

The rear dual power sliding doors are operated with a touch of the remote key or switches in the overhead console, and include a manual override and obstacle detection for complete safety.



Overhead tailgate button



Tailgate inner button

◀ **Power tailgate**

To every shopper's delight, the tailgate is power-operated with the remote key, overhead console switch in the cabin or buttons on the tailgate handle and trim.



▲ **Second-row power windows**

For your convenience, second-row windows – which are traditionally sealed shut on an MPV – can now be opened in seconds with a flick of the power up-down switch.

◀ **Third-row swivelling windows**

Passengers in the third-row enjoy better comfort in the Carnival. Swivelling windows turn outward for improved ventilation and natural cooling capability.



▲ **Keyless entry system**

The keyless entry system allows you to open or close the doors. A separate button opens or closes the tailgate.



## Fresh inside

A vehicle that's built to carry passengers should make people its priority. That's why Carnival gives everyone the maximum in legroom and headroom as well as offering plenty of natural daylight, fresh air through opening windows.

Have you been missing fresh air? It's a luxury that every driver and passenger should demand. Large concave panes around the vehicle let in maximum light, and solar glass helps to block out harmful UV rays and keep the inside temperature cooler for longer. Power windows are not just a benefit for the driver in the Carnival. Now second-row passengers have power windows which can be opened in a simple one-touch operation. With a keyless entry system, your Carnival will always be ready at the touch of a button. The remote also operates the dual power rear sliding doors. They can also be operated using manual switches

found inside the vehicle and in the overhead console, or the doors simply pull open by the colour-coded door handles. The safety system features an automatic speed adjustable motor and anti-pinch strip that prevents the doors from closing when obstructed or opening while the car is in motion or when the window is open. Third row passengers can enjoy ventilation through the swivel windows which turn outwards. The power tailgate similarly operates on remote or manual control through the remote key, tailgate handle, lower tailgate trim switch or overhead console switch.





# Made to pleasure



**Cluster:** The stylish in-dash gauge cluster is much more than a sophisticated piece of design. It is placed in a way that emphasizes simplicity and cleanliness, allowing the driver to quickly scan basic information such as revs and fuel or the digital trip counter.



**Radio + 6CD Changer + MP3 audio system:** Kia's own audio engineering talent and expertise delivers a sound system that is as luxurious and high performing as the new Carnival itself. A premium sound system has clear controls and excellent sound quality reproduced through the speaker system.



**Conversation mirror:** The conversation mirror is a clever and popular innovation that brings driver and passenger together. It allows the driver to see everything that's going on in the back without taking his eyes off the road, improving communication and safety.



**Rear manual climate control:** For the comfort of second-row passengers, there's a rear manual climate control for controlling temperature and fan settings. The air vents can be adjusted to achieve just the right ventilation independently to make every journey the pleasure it should be.



**Tilt headrests:** Safety and comfort combine with the tilt headrests. They can be adjusted up and down to suit the occupant, but will also adapt by tilting backwards and forwards to protect the head and neck under impact.



**Automatic climate control system:** The Carnival's fully automatic climate control system comes with air quality control to reduce dust, pollen and pollutants in the cabin. At the touch of a button the interior climate will automatically adjust to your preferred temperature.



**Infinity centre speaker:** Carnival's premium sound system comes with a 360 W Infinity centre speaker plus a rear mounted sub-woofer, to support the sound from the 8 speaker system. It provides excellent sound quality and ensures every passenger enjoys it at its best. (LWB only)



**Driver control panel:** The driver's control panel includes power window switches as well as central door locking switch and power window lockout, a safety feature that parents of small children will appreciate.



**Centre fascia lower tray:** A sliding tray placed in the lower part of centre fascia allows the driver to store small items such as cards or writing instruments.



**Second-row seatback tables:** Kia's renowned innovation when it comes to space leaves no square centimeter unused! The folded first row seats provide second row passengers with a practical seatback table where a recessed area can prevent loose items from rolling on the floor.



**Heated side view mirrors:** Condensation, ice and even snow can affect driving visibility, but Kia has the answer. The heated outside wing mirrors will clear the glass and ensure you're quickly back to 100 % visibility.



**Power driver seat:** It is vital that the driver achieves the perfect posture for a relaxed trip, and the Carnival includes an electrically powered seat to help you achieve pin-point seating perfection.



**Rear storage box:** Passengers who travel with earphones, books, maps and other essentials can neatly stow their gear away in the rear storage box. Its containment lid also doubles up as a twin drinks holder – another application of Kia's intelligent use of space.



**Electro chromic mirror:** Glare from a car's headlights behind you can be a danger, which is why the auto-dimming rear view mirror is so popular. It utilizes electrochromic technology to dim the glare when you need it, leaving you to focus clearly on the road ahead.



**Rear Parking Assistant System:** Reversing has a natural blind spot, and in an MPV the length of the vehicle can be hard to judge. Children and low-lying obstacles can be difficult to see, and sensors within the bumper will alert you to the distance from objects at the rear with a variable audio tone.





Grey two-tone

# Colour combinations

The cabin in which you spend your time says plenty about you and your ideals. Carnival offers two colour combinations, but in either case the quality of materials, from the seats to the trim, is high and each option has been created to provide a seamless and contemporary feel. The options include the elegant and airy grey two-tone and a classic and timeless beige two-tone.



Beige two-tone



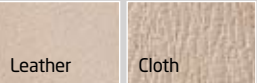
▲ **Grey two-tone //**

Grey is a well-balanced colour, evocative of strength and sophistication. Carnival combines grey in two tones. The light and airy quality of pure grey seats in cloth or leather combine with an urban grey finish for a clean image that complements the modern interior.



▲ **Beige two-tone //**

Light shades of brown have a close connection with nature and provide a warm and simple honesty to the interior. Beige seats carry subtle differences between cloth and leather, and create a comfortable and classically reassuring ambience within the earthy cabin.





The Carnival is...

**CONCEPT** Carnival is a progressive contemporary multi-purpose people mover positioned high up in the distinguished and dynamic MPV segment. With driver-friendly design both inside and out it combines sedan-like handling, the sporty tone of an SUV and the comfort, versatility and high functionality of an MPV. It established leading performance, deluxe settings and amenities, more power and larger dimensions to meet and exceed the qualities of its competitors, the flourish of style and desirability. Carnival is the modern essence of simplicity and sophistication in a family vehicle.

**DESIGN** The epitome of modern urban sophistication and elegance, Carnival has cab-forward styling and a sporty rear combined with the wide-body power of a longer and more spacious MPV. Big but certainly not bulky its large windows, lineated door handles and multidimensional molding create a contemporary and stylish finish. Inside it improves seating versatility with modern and spacious interior designed around the needs of the driver and passengers.

**COMFORT** Carnival’s generous dimensions and unibody construction create ample passenger and luggage space with more head, shoulder and leg room. The eight-chair seating variation allows you to comfortably accommodate multiple passenger and cargo arrangements. Features such as power sliding doors, power tailgate, tri-zone climate control and ventilation at every seating level make for the ultimate road trip experience.

Specifications

| Dimensions (mm)                     | SWB           | LWB       |                               | SWB   | LWB   |  | SWB   | LWB   |
|-------------------------------------|---------------|-----------|-------------------------------|-------|-------|--|-------|-------|
| Overall length                      | 4,810         | 5,130     | Interior width                | 1,700 | ←     | 2 <sup>nd</sup> Legroom                          | 937   | ←     |
| Overall width                       | 1,985         | ←         | Interior height               | 1,260 | ←     | 3 <sup>rd</sup> Legroom                          | 860   | 927   |
| Overall height (Including roofrack) | 1,760 (1,805) | ← (1,805) | 1 <sup>st</sup> Headroom      | 1,041 | ←     | Interior volume 1 <sup>st</sup> (litres)         | 1,770 | ←     |
| Wheelbase                           | 2,890         | 3,020     | 2 <sup>nd</sup> Headroom      | 979   | ←     | Interior volume 2 <sup>nd</sup> (litres)         | 1,523 | 1,530 |
| Wheel tread (Front)                 | 1,685         | ←         | 3 <sup>rd</sup> Headroom      | 925   | 974   | Interior volume 3 <sup>rd</sup> (litres)         | 1,083 | 1,390 |
| Wheel tread (Rear)                  | 1,685         | ←         | 1 <sup>st</sup> Shoulder room | 1,606 | ←     | Cargo volume (litres)                            | -     | 912   |
| Overhang (Front)                    | 975           | ←         | 2 <sup>nd</sup> Shoulder room | 1,660 | ←     | Min. Ground clearance                            | 167   | ←     |
| Overhang (Rear)                     | 945           | 1,135     | 3 <sup>rd</sup> Shoulder room | 1,454 | 1,537 | Fuel tank capacity (litres)                      | 80    | ←     |
| Interior length                     | 2,727         | 2,785     | 1 <sup>st</sup> Legroom       | 1,059 | ←     | ※ SWB : Short Wheel Base, LWB : Long Wheel Base. |       |       |

| Engine   |  |  |  |
|--|--|--|--|
| 2.9-litre CRDi engine  | 2.7-litre V6 engine  | 3.5-litre V6 engine  |  |
| <p>Displacement<br/>2,902 cc</p> <p>Max. Power<br/>185 ps (136 kW) @ 3,800 rpm</p> <p>Max. Torque<br/>35 kg·m (343 Nm) @ 1,750 ~ 3,500 rpm</p> | <p>Displacement<br/>2,656 cc</p> <p>Max. Power<br/>189 ps (139 kW) @ 6,000 rpm</p> <p>Max. Torque<br/>25.4 kg·m (249 Nm) @ 4,000 rpm</p> | <p>Displacement<br/>3,470 cc</p> <p>Max. Power<br/>275 ps @ 6,300 rpm</p> <p>Max. Torque<br/>34.3 kg·m @ 4,500 rpm</p> |  |

**SAFETY** Occupant safety is a priority in Carnival, with the peace of mind that comes from dual driver-side and passenger-side airbags, side and curtain airbags, ABS with four-wheel disc brakes, seatbelt pretensioners, back warning system, Electronic Stability Program with TCS. The enhanced body has a stronger, collision-detering frame and panels, and upgraded viewing capability to underline Kia’s continued commitment to passenger and standard equipment safety.

**PERFORMANCE** Carnival gives you choice in powertrains with a 2.9-Litre CRDi Diesel engine and aluminium block 3.5-Litre V6 Gasoline engine (LWB only) or the same 2.9 diesel plus aluminium block 2.7-Litre V6 Gasoline engine (SWB only). Highly engineered manual or automatic transmissions provide better fuel economy and exact, light gear changes, and Kia’s focus on reduced NVH and smoother ride translate into better handling even at full cargo or passenger capacity.

**REFINEMENT** Carnival has a generous list of standard features, with voluminous and clever storage areas, better interior and exterior lighting and ergonomic seating and controls. More powerful and quiet engines, better braking power, more advanced wheel mechanisms and improved suspension complete the package.

Body colours and Wheels

Make your own statement with the body colour options on your Carnival, with eight shades to choose from. Then complement the colour and style of your Carnival with our alloy wheel options. You can opt for the 6 spoke 16 inch alloy or the premium 6 spoke 17 inch alloy for the ultimate appeal.



Clear White (UD)



Bright Silver (3D)



Fresh Beige (FDP)



Crystal Blue (K9)



Cherry Kiss Cocktail (7P)



Titanium Silver (1M)\*



Platinum Graphite (ABT)\*\*



Midnight Black (9B)

\* Available until Aug. 2011 \*\* Available from Sep. 2011



235 / 60R17 " Alloy Wheel

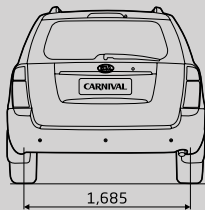
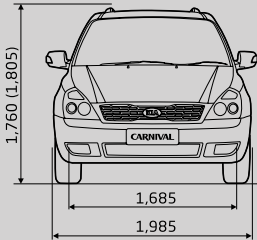
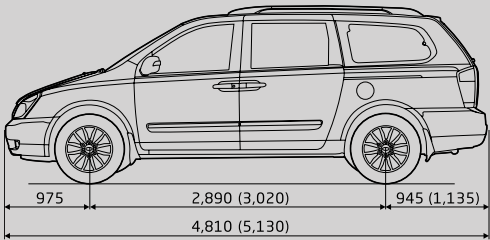


225 / 70R16 " Alloy Wheel



225 / 70R16 " Wheel Cover

Dimensions (mm) \* SWB (LWB)



※ All information and illustrations are based on data available at the time of publication and subject to change without notice. Contact your local Kia dealer for current information.